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B E L L P R A

ARCHITEKTUR UND  
AUSSTELLUNGEN

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Re:  
Les bulles utopiques, utopian bubbles

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Dear Steina  
dear Woody

We greatly enjoyed Your video presentation in  
Bern the other day.

I am the fellow that talked to You regarding the  
possible involvement in one of the programmes  
that are planned for the 700 year anniversary in  
1991. The programme consists of a large quantity  
of very short video clips (20" to 2'), that in  
one way or the other, will deal with  
"Switzerland" and the notion of "utopia".

These bubbles will be distributed in a highly  
diversified manner, reaching the Swiss audience  
in the most surprising venues. They will pop up  
between commercials, as intermezzo in cinemas, as  
rear-projections in storefronts etc. The idea is  
to create a virus like, omnipresent and new  
dimension, that during 1991 sensitizes Swiss and  
others to the above mentioned issues.

Having seen Your short video on Japan, I felt, as  
Alfons Shilling had suggested, that You be  
included in the short list of potential producers  
of some of these bubbles, be it either through A.  
Schilling, or as a separate team. To this end,  
and assuming your principal agreement, I will  
propose You to the person that handles the bulles  
programme.

As this letter will reach You only after Your  
journey, I would be curious to know, what Your  
impressions of Switzerland are?

With kind regards

*Xavier Bellprat*

Xavier Bellprat

copies to: Alfons Schilling  
Ella Kienast