

# JOSLYN ART MUSEUM

2200 DODGE STREET

OMAHA, NEBRASKA 68102

402 342-3996

## SPECIAL INVITATION

'73

April 1 through April 24 the Joslyn Art Museum is sponsoring a mail art show by Ken Friedman entitled, "Omaha Flow Systems." Part of this show is to include video tape works submitted by special invitation for showing at regularly scheduled intervals throughout the period of the show.

We would enjoy receiving a tape from you if you would care to be a part of this exhibit. Unfortunately we cannot pay for the use of any tapes we show, but I think the visitors to the museum would greatly enjoy seeing your tapes. It will be the first show of video work at the museum.

Since we must limit the total running time of the video tape portion of the exhibit we ask that you submit no more than one reel of tape. The reel can contain video pieces not to exceed a total of one hour in length, but there is no minimum length required.

Because of limitations on equipment available for this time period, we must require that all tapes submitted be made on EIAJ Type I (monochrome) or Type II (color) one-half inch format. (please note that the Sony AV-5000 recorder does not meet EIAJ Type II standards although tapes made on this machine can be played back in black and white satisfactorily.)

In order to prevent confusion in Playback please be sure that your reel contains no other material than the video pieces you wish shown in "Omaha Flow Systems". The color playback deck and color monitors will be alligned as accurately as possible before each show to insure faithful reproduction of your material.

Although we cannot be responsible for damage which might occur in handling your tapes we can assure you that your tapes will be handled with great care and will be shown only by skilled video tape operators. Nevertheless, I would encourage you to send a dub rather than an original if at all possible.

All tapes should arrive at the Joslyn Art Museum by about March 30 and will be returned immediately after the exhibit closes April 24.

If you have any questions, we would be happy to answer them. Also, we would be happy if you would drop us a line as soon as possible if you intend to send us a tape.

Sincerely,

Eric Somers, Video Consultant  
Omaha Flow Systems

To this letter by Eric Somers, I would like to add a few special notes concerning your participation in the Omaha Flow Systems show.

The end products of the show will include; (1) a catalogue and (2) a "box" to be kept permanently by the museum. The catalogue will be written by Ken Freidman and will document the activities and artists participating in the show. The "box" will consist of artworks retained by the museum for a permanent record of the event. It will be a time capsule of art activity in April, 1973.

Since the video tapes will be the only contributions which will be returned to the artists at the close of the show, we are making a special request of the video artists. We would like permission to dub a small section of the tape for documentation in our "box" or with great generosity permission to keep the tape.

Our special invitations to video artists have been kept to a limited number and we will appreciate a chance to show the exciting work being done in video for the first time at the museum. I personally have been working for the exposure of video art at the Joslyn Art Museum for more than a year. I hope you will participate in this exciting event.

*Nam June Paik and  
Shigeo Kubota are assisting  
artists. I met you briefly  
in a hall at N.C.E.T. in San  
Francisco. Hope you can  
participate.*

Sincerely,

*Mat Almy*  
Marilynn Almy Coordinator of Video  
Omaha Flow Systems  
Education Department  
Joslyn Art Museum