



ARTS COUNCIL OF GREAT BRITAIN SERPENTINE GALLERY PRESS NOTICE

The Video Show

1–26 May, weekdays 12–8, Sundays 11–8
admission free

**TELEVISION HAS BEEN ATTACKING US
ALL OF OUR LIVES
NOW WE CAN ATTACK BACK**

**NAM JUNE PAIK
AMERICAN VIDEO ARTIST**



**MAUREEN McVIE
WOMEN'S VIDEO GROUP**

Europe's most comprehensive video show opens 1 May at the Serpentine Gallery. At any one time visitors will be able to see the following:

British videotape

British tapemakers have been invited on an open submission basis to show up to one hour of material. Besides many individual artists and groups such as Interaction and the Centre for Advanced Television Studies, experimental cable stations will be represented.

International videotape

The organising committee have also invited 50 groups and individuals from 13 different countries to show tape. The exhibition will put emphasis on such pioneering work as Nam June Paik's videographics, Top Value Television's documentaries and Alternate Media Centre's community experiments.

Installations and performances

Half the gallery will be used by British participants for closed circuit live installations and performances. More than 20 of these have been scheduled, many of which will make use of a giant TV projection screen. Some of these offer a great potential for interaction between audience, artist and video itself.

A tape library will enable visitors to view tapes of their choice. Excerpts and short tapes will also be shown daily for the benefit of visitors with less time

During the exhibition the Greater London Arts Association will be organising five seminars from May 12–16, and a one day conference on Community TV, both at the Royal College of Art. The day conference, to be held on 24 May, will be a critical forum on the role of video in community development. International speakers will be present. The RCA will organise a series of artist seminars and events, which will take place there between 12–23 May (daytime) and 17–23 May (evenings).

Video — as a medium distinct from standard broadcast television — began with the introduction of the first ½" portable camera/recorder in America in 1967. Since then TV making has become more accessible to people outside the industry, and an alternative media movement has emerged. Independent organisations have produced programmes about people and events neglected by the mass media. Video has proved itself as a relatively low cost direct means of recording social and political issues. At the same time it has attracted many artists, excited by the possibilities of a new medium. Some have been chiefly concerned with the potential of television as an art form in itself.

Further information from Peter Bloch or Sue Grayson at the Serpentine Gallery

For Greater London Arts Association events contact Keith Griffiths, 25/31 Tavistock Place, London WC1, 01-387 9541/5

The Arts Council gratefully acknowledges the assistance of Philips Electrical Ltd and the following organisations: TeleTape Video Ltd, Bell & Howell AV Ltd, the Theatre Royal, Stratford, Crown Cassette Communications Ltd and the British Film Institute

SUNDAY 18th May

- 12.00 *VC059 Nigel Smith: THOUGHTS ALONG A CATHODE RAY (23')
*KC009 Hermine Freed (US): ART HERSTORY. 360° HI (27')
VC057/58 Glen McIver: VIDEO-LIFE-STREAM (60')
*KC010 John Baldessari (US): ITALIAN TAPE (8')
- 2.00 *VC079 H S Robertson: EXPERIMENTS IN VIDEO MONTAGE (14')
*KC031 Top Value TV (US): ADLAND (60')
*VC133 Tom Dewitt: FALL (20')
VC026 Chris Furby: 3.8.74 (10')
- 4.00 VC075 Mike Leggett: 18 MONTHS OUTSIDE THE GROUNDS OF OBSCENITY OR LIBEL (60')
VC027 Rene Bauermeister (CH): SUPPORT SURFACE. TRANSVIDEO (25')
*KC016 Woody & Steina Vasulka (US): SELECTION NO 1 including THE MATTER (30')
- 6.00 KC017 Keith Somnier (US): ANIMATION I (14')
*VC063/95 Croydon College of Art: COMPOSITE (62')
*VC100 Croydon College of Art: SIMULATIONS (30')

MONDAY 19th May

- 12.00 *KC055 WORKS (US): WORKS AT EASE (30')
*VC002 James Ryall: WATER. MOVEMENT (40')
*VC070 Roger Garcia: WRITING HISTORY AUDIO-VISUALLY. TO BE COLONISED (20')
*KC056 WORKS (US): HAUL IN THE WORKS (30')
- 2.00 KC023 Ed Emshwiller (US): SCAPE MATES. THERMOGENESIS (42')
- 3.00 - OPEN SCREENING of tapes not entered for the Show. Details will be posted at the
8.00 entrance to the West Gallery on Friday 16th May.

TUESDAY 20th May

- 12.00 VC114 Lynn McRithcie: ARTISTS FOR DEMOCRACY: ARTS FESTIVAL (60')
*VC117 National Resource Centre (AUS): AUSTRALIAN EXPERIENCE (45')
*VC119 John Hansen (AUS): CYBERNETIK SYNERGY (15')
- 2.00 *VC024/25 June Marsh: ONE WAY OR ANOTHER (60')
*VC115 Interaction: IN THE PROCESS (60')
- 4.00 *KC022 Juan Downey (US): MOVING (28')
*VC084/85 Steve Partridge: SELECTION including CROSSPOINTS. INTERLACE (60')
Mike Upton: VIDEO STATEMENTS 1975 (4')
*VC103 Will Milne: PICASSO. TAP MUSIC (22')
- 6.00 *KC019 Lynda Benglis (US): FEMALE SENSIBILITY (14')
*VC104 Martin Hubner: IMPROVISATION (40')
*VC101/a Peter Donebauer: BEGINNING. TWO MOMENTS OF CHAOS (47')
*KC001 Jim Byrne (US): BOTH. TRANSLUSCENT (10')

WEDNESDAY 21st May

- 12.00 *VC100 Doran Abrahami: RELATIONS ONE. RELATIONS TWO (42')
*VC102 Stuart Hicking: INTERFERENCE (25')
*VC067 Elaine Shemilt: I AM DEAD. CONFLICT. EMOTIVE PROGRESSION (44')
*KC012 Richard Serra (US): BOOMERANG (10')
- 2.00 KC015 William Wegman (US): SELECTED WORKS/REEL (30')
*VC054/55 John Hopkins: SELECTION including SYSTEMS SCREENINGS (70')
KC034 Doug Waterman (US): SELECTION including INHALE EXHALE. SHUFFLE (20')
- 4.00 *VC007 Darcy Lange: STUDIES OF PEOPLE AT WORK (30')
*VC132 Telewissen Darmstadt (D): DEUTSCHLAND: A LOOK AT GERMAN HORRORS (30')
*VC030 Bruno Demattio: OPEN EXIT (24')
*KC011 Gerry Moorehead (US): TERAKEEBAH (30')
- 6.00 This slot has been left open to accommodate tapes from overseas which had not arrived when the programme was prepared. Details will be posted at the entrance to the West Gallery on Monday 19th May

SUNDAY 25th May cont.,

- 4.00 *VC129 Interaction: TV MAN (+ performance) (25')
*VC090 Adam Sedgwick: SPECTRE (35')
- *KC055 Tom Dewitt (US): ZIERROT & PHILHARMONIA (30')
VC092 Brian Hoey: VIDEO NOTES (30')
- 6.00 *KC046/47 Top Value TV (US): WORLD'S LARGEST TV STUDIO (60')
*VC087 David Hall: THIS IS A VIDEO MONITOR (45')
*VC121 Liz Rhodes: UNTITLED (14')

MONDAY 26th May

12.00 - A continuous playback of local news programmes is planned for today. London
8.00 video workers will be asked to record local events over the weekend, and we hope that tapes recorded as late as this morning will be played back in the afternoon. The workers will have complete freedom to decide what to record. Many of these tapes will be edited at the gallery using the synchronous editing system designed and operated by TV practitioners. A detailed programme will be posted at the entrance to the West Gallery on 22nd May.

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LIVE EVENTS (revised list from 12th May)

- | | | | |
|--------|-----------|-------------------------------|-------------------------------|
| 12 May | 5.30-7.30 | North East London Polytechnic | Encounter with Video |
| 13 May | 2.00-3.00 | Mike Dunford | Blind Circuit |
| | 6.30-7.30 | Tony Sinden | Video Vacuum |
| 14 May | 7.00-7.30 | Tamara Krikorian | Breeze |
| 15 May | 5.30-7.30 | North East London Polytechnic | Encounter with Video |
| 16 May | 5.30-7.30 | Stuart Marshall | Analysis of a Suicide |
| | 7.00-7.30 | David Critchley | Another Triangle |
| 17 May | All day | Phantom Captain | Hand-held Follies of 1975 |
| | 4.30-7.30 | John Hopkins | You Can Make it if you Try |
| 18 May | All day | Phantom Captain | Hand-held Follies of 1975 |
| | 6.00-7.00 | Tony Sinden | Video Vacuum |
| 19 May | 5.30-7.30 | North East London Polytechnic | Encounter with Video |
| 20 May | 5.30-7.30 | Rolande Thomas & Others | Set Piece for One Performance |
| 21 May | 7.00-7.30 | Tamara Krikorian | Breeze |
| 22 May | 6.30-7.30 | Dirk Larsen | The Nesral Krid Echt |
| 23 May | 5.30-7.30 | Bill Lundberg | The First Conversation |
| 24 May | All day | Interaction | Community Media Van |
| | 6.00-7.00 | Videoart Group | Videodance Perspectives |
| 25 May | All day | Interaction | Community Media Van |
| | | Dog's Troupe | TV Whee |
| | All day | Phantom Captain | Hand-held Follies of 1975 |
| | 5.30-7.30 | Cliff Evans | Electric Newspaper |
| 26 May | All day | Phantom Captain | Hand-held Follies of 1975 |
| | 2.00-3.00 | Mike Dunford | Blind Circuit |
| | 4.30-7.30 | Cliff Evans | Electric Newspaper |

KEY

* Tape available in library on request (give code)

Code All tapes are British unless stated:

A: Austria

C: Canada

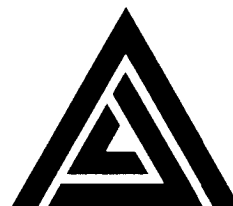
F: France

AR: Argentina

CH: Switzerland

N: Holland

The Arts Council of Great Britain The Serpentine Gallery



Kensington Gardens London W2 3XA
Telephone 01-402 6075

Director of Art
Robin Campbell DSO

Organiser of the Serpentine Gallery
Susan Grayson

16 April 1975

Dear Steina

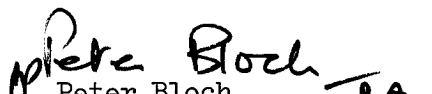
Many thanks for the three cassettes, artwork and information. I think you forgot to fill out the contract, but I will do this on your behalf and you will receive your payment in due course along with the other tapemakers. Although we had a restriction of 30 mins per artist I shall try and persuade my committee to make an exception for you and Woody, and show the entire 90 mins of tape. We will make up a page for you in the catalogue, incorporating your graphics and some of the information you sent; I think it will look very good and we will certainly send you a copy.

We are going to have a shortage of complete catalogues, and as things stand at the moment I will only be sending one copy to Media Study (to Chris Nygren). You will receive some copies of your own page, a poster and programme.

The graphic images will certainly be credited to Woody and your artwork will be returned as soon as we have made the block.

I am really sorry that I missed you during your visit to London, but glad that you had a chance to see the EMS synthesiser. We did some work on it last year when it was at an experimental stage and I thought it had considerable potential. I hope I will see you some time later this year and will let you know when I have confirmed my plans. In the meantime,

Very best wishes to you and Woody

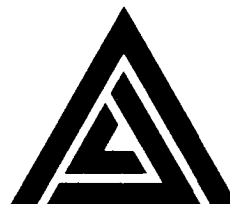

Peter Bloch P.A.

PS Just to complete our paper work, you will be receiving a copy of the contract that I have signed on your behalf, signed by the Director of Art. This ensures that you will get your payment!

Steina Vasulka
257 Franklin St
Buffalo
NY 14202 USA



The Arts Council of Great Britain The Serpentine Gallery



Steina Vasulka,
Media Study,
SUNY,
Buffalo,
NY 14214.

I/2/75

Kensington Gardens London W2 3XA
Telephone 01-402 6075

Director of Art
Robin Campbell DSO

Organiser of the Serpentine Gallery
Susan Grayson

Dear Steina:

How are you? I'm sorry that you and Woody didn't get to London.

Here at last is your invitation to show tape at THE VIDEO SHOW, and I hope that it all meets with your approval.

There were a few people whose addresses we couldn't find, and I have mailed these c/o you. I do hope that is okay and won't cause you too much trouble. We had to get the invites out, and I just didn't have time to write you before hand. Anyway..many thanks in advance.

Very best to you both,

Peter Bloch.
THE VIDEO SHOW.



The Arts Council of Great Britain The Serpentine Gallery



Kensington Gardens London W2 3XA
Telephone 01-402 6075

Director of Art
Robin Campbell DSO

Organiser of the Serpentine Gallery
Susan Grayson

30 January 1975

Dear Steina and Woody Vasulka,

The Arts Council of Great Britain is mounting a major show of independently made videotapes at the Serpentine Gallery from 1-25 May, 1975. After considerable discussion the organising committee decided that the event should focus on British material, and the following structure was agreed:

1. British tapemakers will be invited to show up to one hour of tape.
2. At least one, and possibly two, of the four gallery spaces will be allocated for live and installation events. Participation will be confined to British applicants (owing to considerations of time and space), and the organising committee will make a selection from proposals received.
3. One of the gallery spaces will be allocated for the showing of tapes from other countries, and it is anticipated that approximately 50 hours of material from 12 countries will be included. Participation in this section will be by invitation only, and the list of invitees has been drawn up after consultation with recognised experts from England, the USA, Canada and Germany.
4. There will be an open access library, where visitors to the gallery may view tapes by request in addition to the programmed showings. All tapemakers are asked to make their submitted tapes available to the library section.

There will be a large number of related events, (some at the Royal College of Art) and a detailed programme will be sent to you on completion.

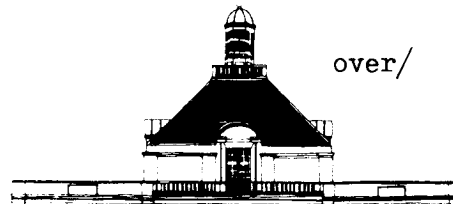
We are delighted to invite you to show your work in the Video Show. Please select up to thirty minutes from your collection; (the selection panel has expressed a strong interest in showing the following piece(s)

.....)

If the tape(s) that you particularly want to include in the show run(s) over 30 minutes, we will be willing to give it special consideration.

Please fill in your details on the enclosed contract in duplicate, and return both copies signed as soon as possible. Upon receipt of these the Arts Council will sign the contract and return one copy to you. Please also let us have your information and/or artwork for the loose leaf catalogue by 7 March at the very latest.

over/



THE VIDEO SHOW at the Serpentine Gallery May 1975

To: All Participants

The Video Show will comprise the following sections:

- a) Playback of United Kingdom tapes
- b) Playback of tapes from other countries
- c) Playback of composite programme
- d) Open access library
- e) Installation pieces and live events

Playback of UK tapes

British tapemakers are invited to select up to one hour of finished tape from their work. Please fill in the details of tapes submitted on the contract form, and return both signed copies as soon as possible. All UK tape is to be shown on the Philips video cassette system. If you are submitting tape on any other format, your material must arrive at the Serpentine Gallery not later than 14 March. The Arts Council will take responsibility for transfer on to Philips cassette but will not accept material submitted on any 2" format. Tapemakers who are worried about their master material may bring their originals and wait while the transfer is made. This will be by appointment only, and those interested should telephone the Serpentine Gallery to make the necessary arrangements between March 10 and 14. Philips cassettes must reach the Serpentine Gallery no later than 1 April and will be returned immediately after transfer, (or tapemakers may collect their tapes from the gallery).

Playback of tapes from other countries

After considerable deliberation the organising committee decided that the event should focus on UK material, but that there should be an international section. Participation in this section is by invitation only and the list of invitees has been drawn up after consultation with recognised experts in England, Germany, Canada and the USA.

Where the selection committee wish to include specific works, these are listed on the contract. If no titles are listed foreign participants are asked to select up to 30 minutes of material from their work, to fill out the relevant details on the contract form and return a signed copy.

Tapes submitted on PAL/625 systems will be dealt with in the same way as British tapes (see above). Tapes submitted on NTSC/525 should be on the Sony U-Matic videocassette system, and will be returned to the tapemaker immediately after the show. In these cases the 'Cassette in lieu of payment' option is withdrawn. U-Matic cassettes must reach the Serpentine Gallery not later than 1 April.

NOTES FOR ALL TAPEMAKERS

Open Access Library

The Arts Council will maintain a video library so that visitors to the gallery can view tapes by request in addition to the programmed showings. If you are willing to make your submitted tapes available to the library, please sign the option on the contract.

of Film & Video Extra to coincide with the opening of the show, and would welcome suggestions for articles from contributors. Please contact Keith Griffiths, Film & Video Officer, Greater London Arts Association, 25/31 Tavistock Place, London WC1.

Stills

We would welcome up to 3 10" x 8" stills from each tape included in the show. These will be exhibited in the gallery's information section.

Music

The Mechanical-Copyright Protection Society has requested us to ask all participants the following question: "Has any music been recorded in synchronism with the tape?". Please answer Yes or No on the contract. If Yes you will be asked to complete a Music Cue sheet.

Installations

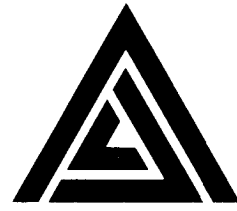
Due to considerations of time and space, only British tapemakers are invited to offer installation and performance pieces. Two of the four gallery spaces will be set aside for these events and a selection will be made from applications already received. Tapemakers who have applied in this category will receive a separate letter regarding their proposals.

NOTE FOR ALL TAPEMAKERS

Please ensure that the following information is clearly marked on the tape(s) you send us: NAME / ADDRESS / TITLE / RUNNING TIME / VIDEO STANDARD

Please note that no additional payment will be made by the Arts Council for tapes included in the library and compilation sections.

The Arts Council of Great Britain The Serpentine Gallery



Kensington Gardens London W2 3XA
Telephone 01-402 6075

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Susan Grayson

We are enclosing a Video Show programme, which will tell you when your tape/s were, or will be, shown. Of course if you signed the library option they will also be available throughout the show in our access library.

We are also enclosing copies of the poster and live events programme, together with some of your own catalogue sheets. Since the complete catalogue is very heavy and costly to post, I am afraid we can only send you one at your special request.

We hope that even if you cannot manage to visit the Video Show, you are happy with our arrangements. You should receive the agreed tape rental early in June.

May 1975

