



PROGRAM IN VISUAL DESIGN

BERKELEY, CALIFORNIA 94720

November 30, 1976

Dr. Gerald O'Grady, Director
Media Study Buffalo
207 Delaware Ave
New York, 14202

Dear Gerald:

Thank you for sending me the check for the videotape copies of my work. I am delighted that there will be some use of the tapes rather than to be buried at KQED in San Francisco where their future may be in doubt.

The difficulties in dubbing, in view of the machines and equipment leans that Billy Guin did an incredible and heroic job. I do appreciate his effort and your support for this work. It was unfortunate that I was unable to give him any assistance since he came here at the same time I was making a tape for NRK in Norway.

I hope your Media Study Program is proving satisfactory and that everything is going along as well as possible in what sometimes seem to be these degenerate days.

Sincerely,

A handwritten signature in cursive script, appearing to read "Willard".

Willard Rosenquist

Stephen Beck 1406 Euclid Berkeley, Ca. 94703

15 March 1976

Dear Gerry,

Greetings and congratulations of your development of Media Study into such an active institution. I have been getting handsome brochures describing the events- it looks good.

Have finally prepared 5 hours of tape for your archive project on early works at NCET. The tapes document work from 1970-74; and include the first images which I recorded at NCET. The tapes run up to & include development of Video Weaving- however, there is much dance material & experiments conducted with Jordan Belson I have not included.

The tapes will be sent by UPS so you should get them in a few days. I understood that you would pay \$115 per hour making my total \$575.

Would you send me an agreement covering the tapes, specifying that they are to be used only for archival purposes, not to be copied, edited, reproduced or broadcast in any way, without first obtaining permission from me. Also, that this sale of the tapes is made only to Media Study, and that they will not be resold or transferred to other owners without permission.

Maybe I'll get out your way this year- meanwhile keep a look out for my new work UNION

Best regards,



CONFERENCE ON "ELECTRONIC ART TOOLS"

TOPICS:

1. Opening introduction: "The Future Was Yesterday" (Nam June Paik Paradox).
2. Process of democratisation of electronic art tools.
3. Comparative study of electronic image/sound making.
4. Application of computer language to art.
5. Report on technology of image/sound displays.
6. Composition in space (environments).
7. The meaning of perceptual studies.
8. Image/sound control systems.
9. Signal interfaces (biofeedback, systemfeedback, audio/video interface, etc.).
10. Demythification of the electronic art material.
11. Quality of video as a process.
12. Electronic arts teaching curriculum.

Among the suggested participants are:

Nam June Paik	Frank Gillette
Shua Abe	Peter Crown
Bob Diamond	Emanuel Ghent
Walter Wright	Alvin Lucier
Bill Etra	Lillian Schwartz
Stephen Rutt	Robert A. Moog
John Godfrey	Dan Sandin
Stan Vanderbeek	Phil Morton
Steina Vasulka	Skip Sweeney
Woody Vasulka	Bill Hearn
George Brown	Don Hallock
Eric Siegel	David Loxton
Ed Emshwiller	Stephen Beck
Joe Seale	Bob Jungles